

◆ EVAN BERNARD ◆

Growing up in Boston in the 80's proved to be a fertile creative stomping ground for Evan Bernard. With its thriving local music scene, three reparatory movie theaters showing different daily double features and all major local sports teams experiencing success, Evan's interests, that would later shape his career path, were covered.

After studying film and advertising design at Syracuse University and St. Martins School of Art in London, Evan moved to New York and landed a gig as 'cruise director' for the "94" Lollapalooza tour headlined by the Beastie Boys.

Charged with distracting and entertaining during the hectic mobile altrockfest, Bernard was also able to shoot enough super 8mm footage to convince the Grand Royal Label bosses to allow him to shoot the video for "Root Down." The gritty break dancing, New York, funk homage to the world of "Wild Style" launched a career that has included many a promo for artists ranging from the underground rock of the Blues Explosion to major pop artists such as Robbie Williams, Moby, Green Day and the Dixie Chicks to name a few.

Music Videos segued to commercial work, including spots for ESPN, Nike, Adidas, Playstation, McDonalds, and Mastercard.

Pulling from his past experiences Evan thrives directing youth oriented sports themed spots and performance work with a left of center comedic skew.

Evan joined Chelsea in 2002.